

Company Overview

Fetola is a fast-growing Enterprise Development & Skills Capacity building organisation with a Vision to *change lives for the better, forever!*

Based in Westlake Business Park in Cape Town, with a National project footprint, Fetola specialises in the design and implementation of high-impact projects that improve the success rate of entrepreneurs, SMME's, Black-owned, women-owned and community based enterprises.

Flagship projects include Old Mutual Legends Programme, an award-winning national small business incubator, the ETU accelerated Growth initiative and some new & exciting Youth-focused projects from 2012. In 2011, Fetola programmes supported the growth of over 1600 beneficiaries in all nine provinces.

Founded in 2006 by entrepreneur and enterprise development specialist Catherine Wijnberg, the organisation has grown rapidly and now employs ten people in-house (including Team Leaders, IT specialists, a graphic designer and two researchers) and a host of associate consultants and service providers across the country.

2011 Highlights in Brief:

- Legends Programme doubles in size to 65 participant organisations in all 9 Provinces
- Winner, 2011 Africa SMME Awards (Services Sector category)
- Finalist, Mail & Guardian Investing in the Future Awards 2011 (Best Enterprise Development Programme)
- Finalist, 2011 Ernst & Young World Entrepreneurship Awards

The Fetola Culture

We achieve exceptional results because we encourage and support entrepreneurially focussed, impact-driven activities. Our 'Business of Business' teaching reaches across all sectors including tourism, agriculture, services, manufacturing and design, while innovations such as e-learning and remote mentoring ensure value to even the most rural or remote beneficiaries.

All our consultants are or have been successful entrepreneurs themselves – we believe that one has to have 'walked the walk' before you can talk the talk!

We partner with a range of private, corporate, international and Government clients, see www.fetola.co.za to learn more.



Fetola Mmoho (Pty) Ltd trading as Fetola

Milton's Way House, 11 Bell Crescent, Westlake Business Park, Tokai, 7966 South Africa
Tel: 0861 111 690 / +27 21 701 7466 Fax: +27 86 649 9664 email:info@fetola.co.za.
Director C Wijnberg: Registration: 2001/009361/07